



# You're Invited



**BOWNE**

**LATHAM & WATKINS LLP**

**protiviti**

## "IPO Preparation - Will You be Ready to go Public when the Market is?"

**Complimentary Breakfast Seminar, Tuesday, February 23<sup>rd</sup>**

Did you know that during the fourth quarter of 2009 the U.S. IPO market was the strongest since early 2008? With the improvement in debt and equity market tone, public companies, Private Equity firms, and private company investors have dusted off or are considering new plans for IPO listings for emerging companies, spin-offs of non-strategic businesses and/or other listing options to realize value and broaden access to public capital markets.

The New York Stock Exchange, Bowne, Protiviti, and Latham & Watkins are hosting this breakfast event to help you identify the key steps in planning for public company readiness. This seminar will highlight how companies can address:

- Preparing the accounting and finance functions (technology, process, and team members)
- Structuring organizations and transactions leading up to a public offering including dual-track considerations
- Preparing for the requirements of investors and the public capital markets – what has changed and should you be approaching the process differently now?

[Register for this seminar](#)

### **Date and Time**

**February 23<sup>rd</sup>, 2010, 7:30 a.m. – 9:30 a.m.**

7:30 – 8:00 Registration, Breakfast and Networking

8:00 – 9:30 Presentation and Q&A

### **Location**

Latham & Watkins Conference Center  
233 South Wacker Drive, 34<sup>th</sup> Floor, Chicago, IL 60606

### **Scheduled Panel Participants**

George Brown, Managing Director, Protiviti

Steve Hobbs, Managing Director, Protiviti

Carolyn Saacke, Managing Director in the Capital Markets Group, NYSE Euronext

Cathy Birkeland, Partner, Latham & Watkins

Chris Lueking, Partner, Latham & Watkins

Eric Eisenstein, Senior Vice President, Bowne

### **Cost**

Complimentary but space is limited. Please register by February 19<sup>th</sup>, 2010.

CPE/CLE credit will be provided.

For questions about these events, please contact Alexis Johnson, Business Development Manager at [alexis.johnson@lw.com](mailto:alexis.johnson@lw.com) or +1.312.876.6501.

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